Olha Bahaieva

UX/UI Designer

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Summary

UX/UI Designer with interests in immersive computing & VR, and emerging technologies. Able to take ideas from concept to wireframe to prototype to production.

Experience

New York, NY
Feb `18 - present

Toptal - Sr UX/UI Designer

Leading user experience strategy, user research, information architecture, interaction design, and usability testing for desktop and mobile (web & native) B2B and B2C products and services for over a dozen clients across multiple industries.

Austria
Jan `19 - Apr `19

Gronda - Lead UX/UI Designer

Designed and prototyped product updates for the startup with over 50k users in the Hospitality industry. Created functionality that increased users registration speed up to 40%. Doubled users amount within 3 months period.

Boston, MA
May `18 - Dec `18

Xavinci - UX/UI Designer

Wireframed 10 websites for corporate clients. Collaborated with teams of developers and marketers.

San Fransisco, CA
May `17 - May `18

Zazmic - UX/UI Designer

I worked on creating startups from scratch. Developed 1 CRM system, 5 corporate websites and 2 iOS apps.

Germany
Oct `14 - Jan `17

Telenorma - UX/UI Designer

Implemented websites and print materials for over 30 clients. Enhanced company to silver partner at Asia-Pacific Conference (APK) in Hong Kong 2016 by working on promo campaigns.

Ukraine
Mar `14 - Sep `14

Lux Design Studio - Visual Designer

Designed a unique magazine for a client with 100+ products for sale. Leaded press projects.

Ukraine
Feb `13 - Apr `14

DC Link - Visual Designer

Visualized 10 company products in 3d environment and created 5 email letters for marketers.

Education

Ukraine
Sep `08 - Mar `13

Kharkiv Academy of Design&Arts

BS, Design

Highlights

Co-Founder at FamHub startup.
Kickstarter: www.bit.ly/30agzNX

Instagram micro Influencer
5k+ followers: www.bit.ly/2YnGtfo

Skills

UX/UI
Research
Design Thinking
Creativity

Sketch, Adobe XD, Invision, Figma, Zeplin, Photoshop, Webstorm, Sublime Text 3

Speaking

Design Speaker

Toptal Design Talks 2018

Design Mentor

EDU Ecosystem 2018

9 design courses: www.bit.ly/30gzPcy

Awards

99designs.com

Monarca Minerals website 2016
Dopamine Labs website 2016
ARKfabric flyers 2012
Mico Metals Card 2012
Logo for NYCguide.com 2012

Publication

Toptal Blog

Master Your Craft with These Top UX Tools 2018

Press

Designer’s Passion That Transformed Her Life 2018: https://bit.ly/2vV6Ixz